

# IDAHO COMMUNITY TREES

A NEWS BULLETIN FROM THE UNIVERSITY OF IDAHO AND THE IDAHO DEPARTMENT OF LANDS—COMMUNITY FORESTRY PROGRAM

**News You Can Use**

**No. 26 Spring 2003**

***Can learning be fun, educational  
and profitable, too?  
Read on below...***

## **Coordinator's Comments**

"While other holidays repose upon the past, Arbor Day proposes for the future." These words, spoken by Arbor Day founder J. Sterling Morton, point out that planting a tree is something we do not do for the present. The benefits derived from this simple act are not immediate, but are realized over the course of many generations. For those of you who celebrated Arbor Day this year, I hope your event went well.

There are many good reasons to celebrate Arbor Day each year. Trees in our communities increase property values, stabilize soil and reduce stress. One of the most obvious benefits is the cooling shade they provide. Planted in proper locations around businesses and homes, trees can reduce energy consumption significantly during the hot summer months. Going back to our school biology lessons, we also know that trees absorb carbon dioxide, a "greenhouse" gas. But trees in our cities do double duty with regard to CO<sub>2</sub>. Not only do they absorb it through photosynthesis, they also can re-

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## **5th Grade Idaho Entrepreneur Wins National Poster Contest**

An Idaho youngster took first place in The National Arbor Day Foundation's annual poster contest this year. Hannah Joy Coad, who lives in a log home 45 miles southeast of Coeur d'Alene, out-competed 49 other winners of statewide contests to place first nationally. She and her teacher – who happens to be her mother, Carolin, since she is home schooled – were honored guests at the Foundation's Arbor Day celebrations in Nebraska City, Nebraska. Hannah also received a \$1,000 U.S. Savings Bond and \$200 for art class supplies.

Hannah's winning entry resulted after 1,200 entry packets were mailed to schools throughout Idaho. The 2003 theme was "Trees are Terrific...from acorn to oak." The packets contained "excellent learning materials," according to Carolin Coad. When they learned of the contest, mother and daughter borrowed books about oaks from a library and took them to Hannah's art class in Athol, Idaho. What she learned is reflected in her watercolor painting, includ-



Carolin Coad

*Hanna Joy Coad and her art teacher, Mignon Whitt, proudly display the watercolor painting that won first place nationally in The National Arbor Day Foundation's annual poster contest.*

ing how mice and other wildlife help themselves to many of the excess acorns a tree produces.

Winning the contest is just one of the successes 10-year-old Hannah can claim. Since age 4 she has had her own business creating and marketing her own original greeting and note cards.

Idaho's second place winner this year is Dylan Mercer of Post Falls, with third

place going to Jena Bingham of Rupert. These young artists received \$100 and \$50 dollar savings bonds, respectively, and \$100 for their teachers' classroom supplies. These prizes are from the Idaho Forest Products Commission's 'timber license plate' funds. For a close-up view of all three of Idaho's winning posters, visit [www2.state.id.us/lands/](http://www2.state.id.us/lands/).

(Comments continued from pg. 1)

duce energy consumption (and therefore production), reducing the amount of CO<sub>2</sub> produced by power plants.

For these reasons and more, we are extremely proud that all three of Idaho's investor-owned utilities – **Idaho Power, Utah Power and Avista Utilities** – signed on as sponsors of our 2003 Arbor Day grants program. Through their generosity, we were once again able to provide \$150 grants to help communities throughout the state celebrate Arbor Day. This year



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we were able to fund 55 of the 76 applications received, including seven first-time recipients. A tip of the hard hat to these companies for their partnership and commitment toward making our communities greener and healthier places.

Looking ahead, now is the time to start planning project proposals for our 2003-04 Tree Planting and Care, Program Development, and Community Transportation Enhancement grants. For more information or assistance in planning your project, contact your community forestry assistant (CFA, see masthead page 2) or go to [www2.state.id.us/lands](http://www2.state.id.us/lands) (click on Community Forestry, then Grants).

Be sure to mark your calendars - the tentative date of our Grants workshops is Tuesday, July 29<sup>th</sup>. Check with your CFA or the web site for updates on exact times and locations. This date will also be the opening date of the grant application period. The grant submission deadline this year will be Friday, September 12, 2003. This is a bit earlier than in the past, but will give us more time to do all that needs doing prior to awarding the grants. If you have any questions, please feel free to contact me.

— David Stephenson  
*Community Forestry  
Coordinator*

## Help Available for 'Marketing' the Community Forest

Have you been 'preaching to the choir' about the benefits of community trees and the need to take care of this valuable resource? Do you need to branch out (no pun intended) to reach the unconverted? If so, here's some sources of help.

Visit the Web site of the Forest Service's Urban Forestry Research Center at the University of California. At the home page, go to the lower right and click on "New at the Center," then go to "Marketing the Community Forest." There are lots of good tips to help you develop an effective communication campaign. Also click on "Trees in Our City." This is a Power Point presentation intended to help explain to local elected officials why trees are a valuable part of the community infrastructure.

For the serious campaigner, there is a textbook that was written at the University of Idaho by James R. Fazio. It is 420 pages and titled "Public Relations and Communications for Natural Resource Managers." This book contains sections on the effective use of interpersonal communication, exhibits, printed materials, the mass media and more, as well as 9 steps to better public relations with your constituencies. The book can be purchased from Woodland Press, 310 N. Main St., Moscow, ID 83843 or by phoning 208/882-4767.

## Plant a Lewis & Clark Grove

Looking for a way to help commemorate the Lewis & Clark Bicentennial (2003 – 2006)? Why not add a Lewis & Clark grove to your park or other public grounds? Captain Lewis' animal and plant collecting is described in *Across the Snowy Ranges – The Lewis & Clark Expedition in Idaho and Western Montana*, a primer for anyone interested in a crash course about the expedition in our state. Much of the collecting was done in the spring of 1806 during the long encampment at Kamiah. One fourth (close to 50 in all) of the herbarium specimens collected on the expedition that survive today came from there.

The University of Idaho's Forest Research Nursery is planning to produce a seedling package containing some of the plants 'discovered' by Lewis in Idaho. It will be similar to the nursery's current packages labeled: "Wildlife Lover's Package," "Riparian Package," and "State of Idaho Package." You can visit the nursery via Internet at <http://seedlings.uidaho.com>. Another source that is already promoting Lewis & Clark trees and shrubs is Lawyer Nursery (950 Hwy 200 W., Plains, MT 59859; 800/551-9875). The nursery has approximately 50 plants on its Lewis & Clark list, complete with what is said about each in the historic journals.

## Congratulations

### Idaho's Tree City USA Award Winners

Eighty-nine percent of our state's residents now live in communities that have met the standards to be named as a Tree City USA award winner. Fifty-nine cities, one county, and an Air Force base are on the honor roll, up from a total of 50 last year. All are listed below with the newest qualifiers in bold. An asteric means the additional honor of a Growth Award (expanded or improved tree programs or activities) and the number represents the number of years the city has been a Tree City USA.

Aberdeen (4)	Lava Hot Sp. (2)
American Falls* (3)	Lewiston* (15)
<b>Ammon</b>	Mackay (6)
Arco (3)	Malad* (4)
<b>Ashton</b>	McCall* (2)
<b>Bellevue</b>	<b>Meridian</b>
Blackfoot (3)	Moscow* (10)
Boise* (25)	Mountain Home (5)
Buhl* (6)	Mt. Home A.F. Base (6)
Burley (3)	Nampa* (5)
Caldwell (24)	New Plymouth (3)
Challis (3)	Nez Perce Co. (2)
<b>Chubbuck</b>	Orofino (3)
Coeur d'Alene (19)	Payette* (4)
Downey* (6)	Pocatello* (6)
<b>Driggs</b>	Post Falls* (6)
<b>Dubois</b>	Potlatch (3)
Eagle (11)	Rockland (4)
Emmett (2)	Rupert* (3)
Filer (4)	<b>Salmon</b>
Garden City (3)	Samaria (6)
Hagerman (2)	Sandpoint (7)
<b>Hayden</b>	Shelley (2)
Heyburn* (6)	<b>Smelterville</b>
Idaho Falls (11)	Soda Springs (2)
Inkom* (4)	<b>Sugar City</b>
Jerome* (5)	Twin Falls* (5)
Kamiah (3)	Ucon (3)
Kellogg* (5)	Weiser (3)
Kendrick (6)	
Kuna* (12)	
Lapwai (7)	



### Smokey Was Not Pleased — Or, Another Good Reason Why Not to Smoke!

Ever notice those smoldering cigarettes that folks toss on the pavement or roadway? Not a great idea. According to the Associated Press, a bird in Pennsylvania recently picked one up and added it to its nest — which it happened to be building in the eaves or ceiling of someone's house. You guessed it — it caught the house on fire. The local fire chief reported, "The nest was 60 percent consumed and we weren't able to interview the bird. I believe it is now homeless."

## Calendar

### May 21

**Threats to Tree Health**, Ashland, OR (Contact Pacific Northwest Chapter — ISA at 503/874-8263 or email [info@pnwisa.org](mailto:info@pnwisa.org)).

### June 18

**Idaho Community Forestry Advisory Council Meeting (in conjunction with the Association of Idaho Cities Conference)**, Coeur d'Alene. Tree City USA recognition will be made at the AIC Conference. (Contact IDL Community Forestry, 1-800/432-4686 or email [communitytrees@idl.state.id.us](mailto:communitytrees@idl.state.id.us)).

### July 29 (tentative)

**Grant Training Workshops on the Idaho Distance Learning Network**. Details will be mailed to all cities in Idaho. (Contact IDL Community Forestry, see above).

### August 3 – 6

**International Society of Arboriculture Annual Conference**, Montreal, Quebec. (Contact ISA at 217/355-9411 or email [isa@isa-arbor.com](mailto:isa@isa-arbor.com)).

### September 12

**APPLICATIONS DUE: Program Development, Tree Planting and Care, and Community Transportation Enhancement Grants**. Grant proposals due in IDL Community Forestry office by 4:00 p.m. PDT. (Contact IDL Community Forestry, see above).

### September 17 – 20

**National Urban Forest Conference**, Adams Mark Hotel, San Antonio, Texas. (Contact Donna Tschiffely, American Forests at 703/904-6932 or go to [www.americanforests.org/graytogreen/conference/](http://www.americanforests.org/graytogreen/conference/)).

### September 29 – October 1

**Building for Greener Communities National Conference**, Lied Conference Center, Nebraska City, NE (Contact The National Arbor Day Foundation at 402/474-5655 or email [conferences@arborday.org](mailto:conferences@arborday.org)).

### Arborist Certification Exams

June 7	Twin Falls, ID (morning)
Aug. 5	Bend, OR (afternoon)
Sept. 27	Pocatello, ID (morning)
Oct. 5	Sunriver, OR (afternoon)
Nov. 15	Wilsonville, OR (morning)

### Tree Worker Certification Exams

May 10	Boise, ID
Oct. 5	Sunriver, OR

For information or to register, contact: Pacific Northwest Chapter, International Society of Arboriculture at 503/874-8263 or 217/355-9411 or email [info@pnwisa.org](mailto:info@pnwisa.org).



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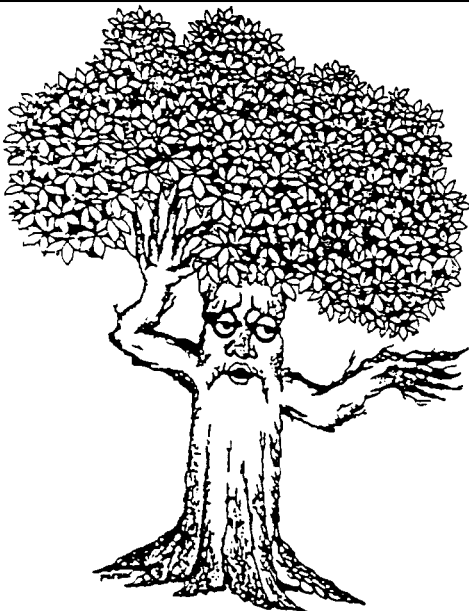
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# Tree tip



## Hear From Mr. Tree Himself — Her, Too

- ❖ Don't let me dry out! My roots need a deep root watering twice a week during hot, dry periods. Of course, don't drown me, either! 2" of water, slowly applied will usually do the job right.
- ❖ Mulch me. A layer of wood chips 2" – 4" deep underlain with biofabric works well. It will help retain soil moisture, hold down weeds, and keep lawn mowers and weed cutters from hurting me.
- ❖ Prune off my sprouts and dead or broken limbs. And puleeez, prune properly!
- ❖ Keep your herbicides off my roots and out of my crown.

Adapted from a Lewiston Parks and Recreation Department publication. For a 67-page guide on Pruning Standards for Woody Plants, call 208/746-6857 or send \$10.00 to Urban Forestry Program, 1122 7th St., Lewiston, ID 83501.